



Virginia Chapter



Virginia Division

Virginia Forestry Summit ▪ April 28-May 1, 2020

January 22, 2020

Dear Forestry Supporter:

The 2020 Virginia Forestry Summit will be held April 28-May 1, at the Hotel Madison in Harrisonburg, Virginia. This year's theme is:

20/20: Seeing the Forests through the Trees

This event brings together a coalition of forest landowners, forest products business owners, industry and natural resource professionals, and others from Virginia Forestry Association (VFA), the Virginia Chapter of the Association of Consulting Foresters (ACF), and the Virginia Division of the Society of American Foresters (SAF).

Your support is needed to make this meeting a success!

More than 1,400 forest landowners, loggers, foresters, forest products companies, businesses and citizens of Virginia who are members of these organizations are invited to attend the Summit. Your participation offers the opportunity to meet and interact with this diverse group of individuals from the forestry community.

The Summit will feature an offsite Welcome Dinner for attendees on Tuesday, April 28, educational speakers and sessions on Wednesday, April 29, and Thursday, April 30, and workshops and tours Thursday and Friday, May 1. Keynote speakers include Bruce Vincent, a third generation Montana logger with a unique perspective on forestry and the community's pathway for the future; Heidi Brock, President & CEO of American Forest & Paper Association; and Dr. Bob Holsworth, Virginia's own political visionary. This year's general and concurrent sessions will also focus on hardwood markets and trade, Virginia's hardwood initiative, transportation safety, business communication tools, forest health, urban wood markets, and hazards in the woods. There will be celebratory receptions, offsite tours, and workshops sprinkled throughout the week and a reception and awards banquet Thursday evening. There are several ways you can participate as a supporter:

- ❖ **Sponsorship** — Sponsors provide donations that support Summit activities and events to help offset costs, reduce registration fees for attendees, and increase attendance.
- ❖ **Exhibits** — As an Exhibitor, you can engage and educate Summit attendees about your organization, mission, products, or services.
- ❖ **Silent Auction** — Donations to the Silent Auction support a variety of forestry education programs including Project Learning Tree.

Please complete the form on the reverse of this page and return it to the VFA office by **March 15, 2020** to participate. Your support adds to the success of the Virginia Forestry Summit and helps strengthen programs that benefit forestry in Virginia. For further information, please contact VFA Director of Events & Member Services Elizabeth Buhl at (804) 278-8733 or ebuhl@vaforestry.org.

Sincerely,

John Gee
Vice-President/President-Elect
Virginia Forestry Association

Matthew Dowdy
Chair, Virginia Chapter
Association of Consulting Foresters

Eric Goodman
Chair, Virginia Division
Society of American Foresters

Virginia Forestry Summit ▪ April 28-May 1, 2020

Please read below for sponsorship, exhibitor, and donor descriptions.

Complete and Return the included form by MARCH 15, 2020 to participate as a supporter of the 2020 Virginia Forestry Summit or visit www.vforestry.org to complete the form online.

SPONSOR

All sponsor levels include the sponsor's logo in the event program and on VFA's website, and sponsor's name on banner displays in the exhibit hall and on monitor displays in the meeting rooms. Walnut and Cherry level sponsors will have additional benefits, as described below.

- ❖ **Walnut (\$2,500+):** As a Walnut Sponsor, you will have a full-page ad in the conference's program and two-minutes or less to advertise for your organization to the attendees prior to a speaker presentation. You may also choose to allocate part of your sponsorship to a specific event, i.e. Wednesday and Thursday nights' reception bars and Wednesday's morning and afternoon breaks, where signage for your organization will be present.
- ❖ **Cherry (\$1,500+):** As a Cherry Sponsor, you will have a half-page ad in the conference's program, as well as 30-seconds to advertise for your organization to the attendees prior to a speaker presentation.
- ❖ **Oak (\$1,000+)**
- ❖ **Pine (\$500+)**

A LA CARTE SPONSOR OPTIONS

***these options are in addition to your sponsorship or exhibitor fee:**

- ❖ **Banquet Table Sponsor (\$1,000):** A table sponsor will receive free entry to Thursday evening's banquet and reception, as well as be able to invite up to 3 individuals to sit at his or her table with free entry into the banquet. The sponsor will also be allowed to advertise for his or her organization at the sponsored table.
- ❖ **Banquet Bar Sponsor (Full) (\$4,000):** A full bar sponsor for Thursday evening's banquet will include bourbon or beer glasses with the organization's name on them and a ½-page ad in the conference's program.
*This will be on a first come, first serve basis.
- ❖ **Banquet Bar Sponsor (Partial) (\$1,500):** A partial bar sponsor for Thursday evening's banquet will include bourbon or beer glasses with the organization's name on them, as well as other sponsors' names, and a ¼-page ad in the conference's program.
- ❖ **Tour Bus Sponsor:** As a tour bus sponsor, you are allowed to donate an amount of your choosing to help us support our tours occurring on Thursday. You may also donate the transportation if you wish. We will need two busses or vans that can support 30-50 people each. As a tour bus sponsor, we will display your advertisement on the tour bus and we will mention your support in our program and on display throughout the meeting.

EXHIBITOR (\$495*)

A 6' tabletop is provided for each exhibitor booth. The exhibitor fee also includes registration for Wednesday and Thursday's receptions, meals, and sessions for ONE attendee -- please let us know if you do not plan on attending one or more of the meal times: Wednesday lunch, Thursday breakfast, Thursday dinner.

*If additional space is required, please contact the VFA office for more information.

- ❖ Electrical Service (\$25) – includes one standard outlet.

DONOR

All silent auction donations can either be mailed or delivered to the VFA office by April 20, or delivered to the Summit registration desk on April 28 and 29.

Virginia Forestry Summit

April 28-May 1, 2020

The Hotel Madison
Harrisonburg, Virginia



Virginia Chapter Virginia Division

20/20: Seeing the Forests through the Trees

Please submit this completed form by March 15, 2020, to VFA's Office.

You may also complete the form online by visiting
www.veforestry.org/2020-virginia-forestry-summit

☐ SPONSOR:

- ☐ Walnut (\$2,500+) ☐ Cherry (\$1,500+) ☐ Oak (\$1,000+) ☐ Pine (\$500+)
☐ I would like to sponsor an amount different than suggested above: \$ _____

☐ A La Carte Sponsor Option (in addition to previous sponsorship amount):

- ☐ Banquet Table Sponsor (\$1,000) ☐ Banquet Bar Sponsor(full) (\$4,000)
☐ Banquet Bar Sponsor(partial) (\$1,500) ☐ Tour Bus Sponsor

☐ EXHIBITOR:

- ☐ Includes 6' tabletop and registration for ONE attendee for Wednesday and Thursday's sessions, meals, and receptions (\$495)
☐ Electrical Service (\$25)

☐ DONOR:

Please list your Silent Auction item (s) below:

_____ \$ _____ (value). _____ \$ _____ (value).
_____ \$ _____ (value). _____ \$ _____ (value).

PAYMENT INFORMATION ☐ Check enclosed for \$ _____ payable to Virginia Forestry Association.

☐ Please invoice me by ☐ mail or ☐ e-mail for the amount of \$ _____.

SUBMITTED BY _____

COMPANY _____

ADDRESS _____

PHONE _____ EMAIL _____

RETURN THIS FORM BY MARCH 15, 2020.

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