

## WHO WE ARE:

The Forest Resources Association is the national advocacy organization for the wood supply chain, which includes wood consumers, landowners and suppliers. We advocate for pro-forestry policies that create jobs, sustain forest resources, and promote the public policy interests of the forest products industry's supply chain on Capitol Hill. We operate in six regions to support the unique issues and needs of member companies throughout the U.S.

## **IOB/CANDIDATE SUMMARY:**

The Southcentral/Southeastern Region Manager will advance FRA's mission and expand and strengthen relationships with member companies. The successful candidate will have knowledge of timber harvesting, forest management, and government affairs and be motivated to learn and update knowledge through reading, research and field work. The role involves strategic written and oral communications, both for and in collaboration with members: providing regulatory updates, technical releases, safety alerts, or other publications that are important to the industry. Responsibilities also include planning, promoting and managing regional meetings, workshops, seminars, and conducting continuing education programs for Region members.

## **DUTIES:**

Activities include, but are not limited to:

**Technical Support / Information Sharing**: Prepares or collaborates on Technical Releases, Safety Alerts, Papers/Presentations, contributes to news and information on FRA website and Social Media sites. Actively participates in research-focused Association initiatives with external organizations or other stakeholder groups. Provides liaison and support to regional and state organizations aligned with technical programs and policy priorities of FRA.

**Field Visits**: Plans and executes trips to Region Members to exchange information, learn best practices, maintain awareness of interests of members, and gain first-hand understanding of issues concerning the growing, harvesting and transportation of wood fiber.

**Strategy/Growth**: Addresses regional policy and operational issues. Assists with development of Regional and National programs for short & long-range Association planning. Investigates new opportunity areas for growth of FRA, including member development and strategic affiliations or

alliances that would be of interest to FRA members. Directs and assists in the discovery and analysis of national and regional issues, including regional research priorities.

**Region Meetings/Workshops**: Responsible for planning through implementation of Region meetings, including hotel site selection, contracts, food and beverage functions, field trips, agendas, chairman's guides and minutes. Support development of activities for National Operations Committee and facilitate/staff semi-annual meetings.

**Region Office Management**: Conducts all Region programs, projects and activities, and day to day details of operation of the Southcentral/Southeastern office. Manages the business and financial aspects of the Region office in conjunction with the FRA Director of Operations.

**Travel:** Approximately 35%, servicing the Southcentral Region (extending from Texas and Oklahoma through Alabama) and the Southeastern Region (extending from Florida to Eastern Virginia).

## **OUALIFICATIONS:**

- Practical forest industry experience, especially in wood procurement, harvesting, or forest management is required.
- Bachelor's degree in Forestry or other related area, such as Economics with Forestry focus is preferred.
- Experience in southern states industrial forestry or wood fiber procurement is desired.
- Proven skill in written and oral communications, as well as technology and presenting skills.
- Self-starter with the ability to work alone, independent of direct supervision.
- Ability to persuade, motivate and get along well with others.
- Ability to initiate and implement ideas and programs.
- Ability to recognize divergent viewpoints and facilitate dialogue regarding technical forestry matters and policy issues.
- Adept at organizing and prioritizing work.