

Neighborhood

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Trees

Making Money in the Urban Forest

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Today's nuggets of knowledge..

- In VA - 70% of woodland owners have tracts **1-10** acres in size
- 856,000 acres of forest land
- 8.9% of VA's family forest acreage
- * 2018 Average Harvest Size - **45AC**

And.....

More wood is removed
from our urban areas than
from all of the National
Forests — USFS Study

Virginia Urban Wood Group

www.vaurbanwood.org



Now Available >>>

Urban and Small Woodlot Forestry
Business Directory

140 businesses

www.vaurbanwoodhelp.org

Think and act **SMALL**....



Not this....



Custom milling



There are no “**bad**” trees....



“Bad trees” make GOOD products...



Slabbing a 20" log.....

- Sawing 10/4 (2.5") slabs
- Approximately five quality table slabs
- 12 to 13 feet long
- Dealer price/wholesale Unfinished - \$165.00/slab
- Total slabbing value >> **\$825.00**

The Finished Market



Be creative....



Vision the product....



Be VERY Creative!



Seize the Local Movement!

- Local Food (Restaurants & Farmers Markets)
- Local Craft Beer
- Local Wine, Cider (Urban Foraging)
- Local Farms – picking crops, Christmas trees, AgroTourism
- Local **WOOD!**



Millennials are driving the Local Market

- Young
- They embrace creativity – **ponder DIY**
- Love anything local
- Price point is not a barrier for purchasing
- They are buying “inheritance pieces”

Thank You!

