

VFA's *Membership Directory and Resource Guide* is a great way to showcase your business, products and services to association members. Advertisers in the directory receive the benefit of premium visibility that connects you to every member of the association, including forest landowners, forest management professionals, loggers, and a wide variety of forestry-related businesses and organizations.

*The Virginia Forestry Association Membership Directory and Resource Guide is published annually by*

Virginia Forestry Association  
3808 Augusta Avenue  
Richmond, VA 23230  
www.vaforestry.org  
Phone: 804/278-8733  
Fax: 804/278-8744  
Email: vfa@vaforestry.org

For more information

**804/278-8733**

OR VISIT US ONLINE AT

**www.vaforestry.org**

## VFA MEMBERSHIP DIRECTORY RATE CARD AND SPECIFICATIONS

Rates Effective January 5, 2019

### DISPLAY AD RATES

AD SIZE

FULL PAGE	\$795
1/2 PAGE	\$550
1/4 PAGE	\$395
1/8 PAGE	\$195

### BUYER'S GUIDE

\$50

Highlight your company products and services in our Buyer's Guide. *Includes your company name, contact information and a brief description.*

### DISPLAY ADS: PREMIUM POSITION (+\$75, limited availability)

Inside Front Cover  
Inside Back Cover  
Outside Back Cover

### ACCEPTED FORMATS

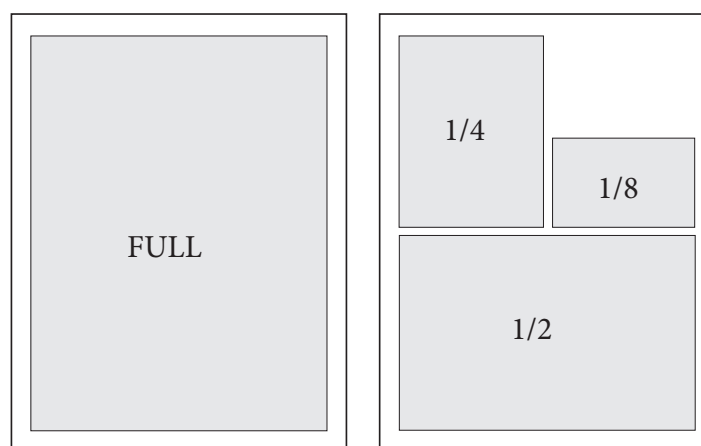
Preferred formats include PDF, JPEG, EPS or TIF.  
Send high resolution electronic files to [vfa@vaforestry.org](mailto:vfa@vaforestry.org)

### SUBMISSION DEADLINE:

***November 1, 2020***

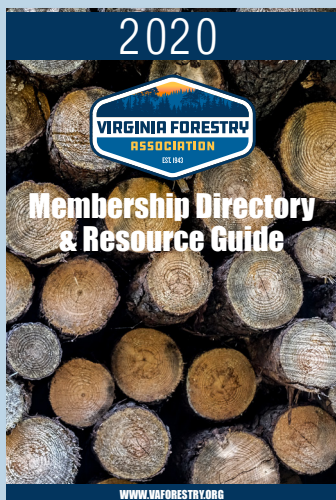
Distribution is approximately 8 weeks after submission deadline.

## Display Ad Sizes



Live (5" x 8")  
Trim (5.5" x 8.5")  
Bleed (5.75" x 8.75")

1/2 Page (5.0" x 3.625")  
1/4 Page (2.25" x 3.625")  
1/8 Page (2.25" x 1.625")



*The VFA Membership Directory and Resource Guide is published annually*

#### RETURN THIS FORM TO

Virginia Forestry Association  
3808 Augusta Avenue  
Richmond, VA 23230

*Your ad request form and payment must be received by November 1, 2020.*



***A unifying voice  
for Virginia's  
forestry community.***

Virginia Forestry Association  
3808 Augusta Avenue  
Richmond, VA 23230  
www.veforestry.org  
Phone: 804/278-8733  
Fax: 804/278-8744  
Email: vfa@veforestry.org

For more information

**804/278-8733**

OR VISIT US ONLINE AT

**www.veforestry.org**

## VFA MEMBERSHIP DIRECTORY AD REQUEST & SUBMISSION FORM

*Please return this form (with your ad) to Virginia Forestry Association by November 1, 2020. You can also reserve ad space and make payment using the online submission form at [www.veforestry.org/advertise](http://www.veforestry.org/advertise)*

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

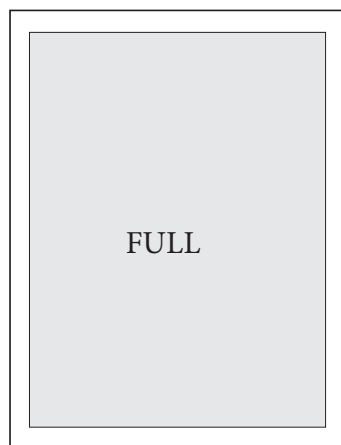
Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_

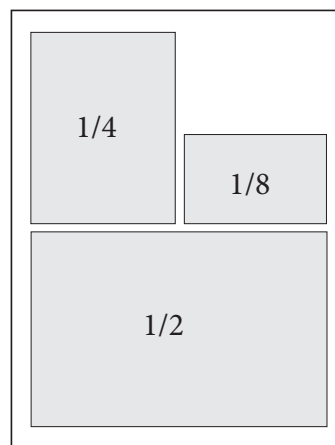
**Are you a VFA Member?** ☐ Yes ☐ No ☐ Not Sure

**Display Ad Size:** ☐ Full Page ☐ 1/2 Page ☐ 1/4 Page ☐ 1/8 Page

**Buyer's Guide:** ☐ See below



Live (5" x 8")  
Trim (5.5" x 8.5")  
Bleed (5.75" x 8.75")



1/2 Page (5.0" x 3.625")  
1/4 Page (2.25" x 3.625")  
1/8 Page (2.25" x 1.625")

#### Request for Premium Position

- ☐ Inside Front Cover (full page ad only)  
☐ Inside Back Cover (minimum 1/2 page)  
☐ Outside Back Cover (full page ad only)

#### BUYER'S GUIDE INFORMATION

Include description and preferred contact(s) information for your listing.

---

---

---

---

---

---