

VFA's *Membership Directory and Resource Guide* is a great way to showcase your business, products and services to association members. Advertisers in the directory receive the benefit of premium visibility that connects you to every member of the association, including forest landowners, forest management professionals, loggers, and a wide variety of forestry-related businesses and organizations.

The Virginia Forestry Association Membership Directory and Resource Guide is published annually by

Virginia Forestry Association
 3808 Augusta Avenue
 Richmond, VA 23230
www.vaforestry.org
 Phone: 804/278-8733
 Fax: 804/278-8744
 Email: vfa@vaforestry.org

For more information

(804) 278-8733

OR VISIT US ONLINE AT

www.vaforestry.org

VFA MEMBERSHIP DIRECTORY RATE CARD AND SPECIFICATIONS

Rates Effective January 5, 2019

DISPLAY AD RATES

AD SIZE

FULL PAGE	\$795
1/2 PAGE	\$550
1/4 PAGE	\$395
1/8 PAGE	\$195

BUYER'S GUIDE

\$50

Highlight your company products and services in our Buyer's Guide. *Includes your company name, contact information and a brief description.*

DISPLAY ADS: PREMIUM POSITION (+\$75, limited availability)

Inside Front Cover
 Inside Back Cover
 Outside Back Cover

ACCEPTED FORMATS

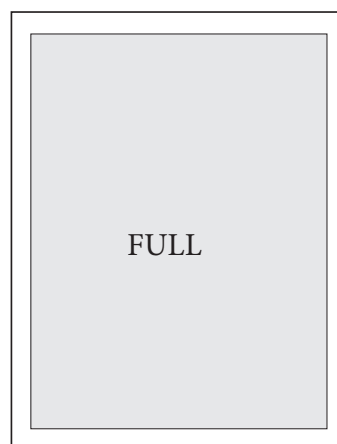
Preferred formats include PDF, JPEG, EPS or TIF.
 Send high resolution electronic files to vfa@vaforestry.org

SUBMISSION DEADLINE:

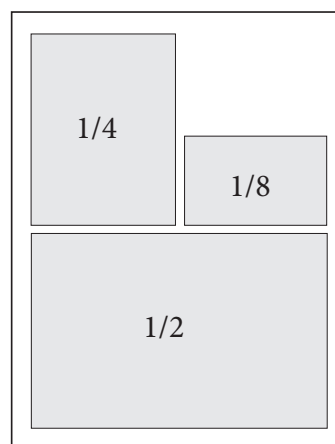
November 30, 2021

Distribution is approximately 8 weeks after submission deadline.

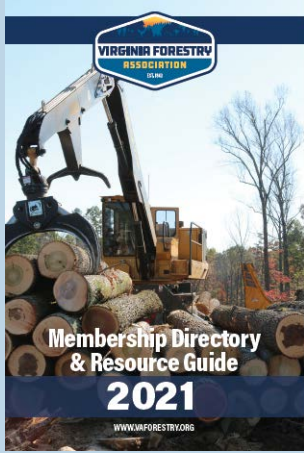
Display Ad Sizes



Live (5" x 8")
 Trim (5.5" x 8.5")
 Bleed (5.75" x 8.75")



1/2 Page (5.0" x 3.625")
 1/4 Page (2.25" x 3.625")
 1/8 Page (2.25" x 1.625")



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RETURN THIS FORM TO

Virginia Forestry Association
3808 Augusta Avenue
Richmond, VA 23230

Your ad request form and payment must be received by November 30, 2021.



A unifying voice for Virginia's forestry community.

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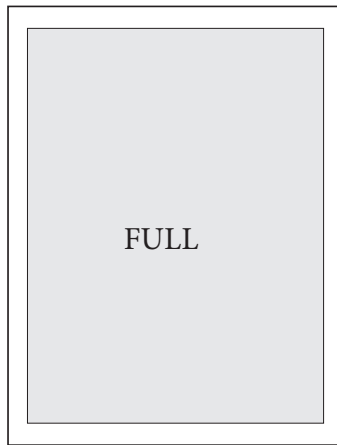
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VFA MEMBERSHIP DIRECTORY AD REQUEST & SUBMISSION FORM

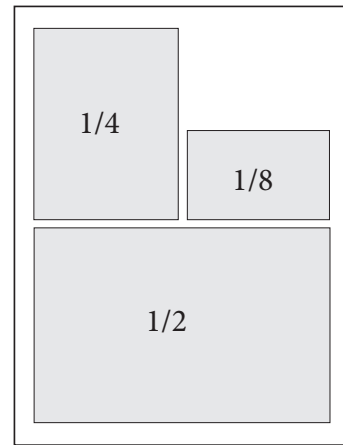
Please return this form (with your ad) to Virginia Forestry Association by November 30, 2021. You can also reserve ad space and make payment using the online submission form at www.vaforestry.org/advertise

Company: _____
Contact Name: _____
Contact Phone Number: _____
Contact Email: _____
Signature: _____

Are you a VFA Member? Yes No Not Sure
Display Ad Size: Full Page 1/2 Page 1/4 Page 1/8 Page
Buyer's Guide: See below



Live (5" x 8")
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1/8 Page (2.25" x 1.625")

Request for Premium Position

- Inside Front Cover (full page ad only)
- Inside Back Cover (minimum 1/2 page)
- Outside Back Cover (full page ad only)

BUYER'S GUIDE INFORMATION

Include description and preferred contact(s) information for your listing.
