



Virginia Chapter



Virginia Division

2025 SPONSORSHIP OPPORTUNITIES



May 7 - 9 | Hotel Roanoke | Roanoke, VA

2025 Virginia Forestry Summit | May 7 – 9, 2025 | Hotel Roanoke, Roanoke, VA

The Virginia Forestry Summit brings together a coalition of forest landowners, forest products business owners, industry and natural resource professionals, and others from Virginia Forestry Association (VFA), the Virginia Chapter of the Association of Consulting Foresters (ACF), and the Virginia Division of the Society of American Foresters (SAF). Sponsor at the Virginia Forestry Summit and hear about today's biggest industry trends while engaging with hundreds of potential clients.

We have an array of sponsorship offerings perfect for any budget, all geared to increase your company's visibility and connection to the Virginia forestry market.

SPONSORS

Sponsors provide donations that support Summit activities to help offset costs, reduce registration fees for attendees, and increase attendance.

~~SOLD OUT Name Badge Lanyard – \$2,500 (Exclusive Opportunity)~~

Your logo will be printed on the badge holder lanyard given to all attendees. The sponsorship price is inclusive of the production of the lanyard. The sponsorship also includes a half-page ad in the conference program and one complimentary registration for the Summit, and recognition throughout the event.

Summit Bag Sponsor - \$2,500 (Exclusive Opportunity)

Sponsor of conference bags given to all Summit attendees. (VFA will cover the cost of the branded bag, but cost limit exists.) The sponsorship includes one complimentary registration for the Summit and recognition throughout the event.

~~SOLD OUT Keynote Session Sponsor – \$2,500 (Exclusive Opportunity)~~

This is the kickoff to the conference and the best opportunity for a fully engaged audience to deliver your message that will resonate for the duration of the conference. You'll have the opportunity for a 1-minute video presentation and introduction of the keynote session speaker onstage. Additionally, the sponsorship includes one complimentary registration for the Summit and recognition throughout the event.

Awards Banquet Sponsor - \$2,000 (Four Two available)

The annual Awards Banquet honors the recipients of the VFA Distinguished Service Award, VFA Outstanding Member of the Year, and VFA Logger Merit Award. The sponsorship includes signage in a prominent location and recognition at food/reception stations.

Welcome Happy Hour Sponsor - \$2,000 (Two available)

The first night of the Summit is all about fun and networking in a relaxed environment. The sponsorship includes prominent sign placement and recognition throughout the happy hour reception.

~~SOLD OUT Tour Bus Sponsor – \$1,000 (Exclusive Opportunity)~~

This is a wonderful opportunity to show your support for the tours offered at the Summit. This sponsorship includes bottled water and snacks for each tour participant and recognition throughout the meeting.

Summit Bag Add-in Item Sponsor - \$500 (Five available)

Sponsor of one item in the Summit conference bag. (Sponsor to provide items, 200 total. Item must be approved by VFA in advance.)

SUPPORTERS

Supporters provide donations that support Summit activities and events to help offset costs, reduce registration fees for attendees, and increase attendance to foster fellowship for our forestry community.

All supporter levels include recognition before the event (newsletter, website, and promotional brochure) and recognition at the event (signage, on-site program, and slideshow).

Walnut - \$2,500

- Full-page ad in the conference program
- Recognition as Refreshment Break Supporter, including signage at food stations
- Opportunity for Summit Bag Item, the inclusion of one item into the Summit attendee bag (Supporter to provide items, 200 total. Item must be approved by VFA.)
- Recognition from the stage

Cherry - \$1,500

- ½ page ad in the conference program
- Recognition from the stage

Oak - \$1,000

- ¼ page ad in the conference program
- Recognition from the stage

Pine - \$500

- Recognition on signage

EXHIBITORS

As an Exhibitor, you can engage and educate Summit attendees about your organization, mission, products, or services.

Tabletop - \$795 (Only 6 left!)

A 6' tabletop is provided for each exhibitor booth. The exhibitor fee also includes **one complimentary** Summit registration. The tabletop purchase includes electricity for one standard outlet.

2025 Forestry Summit Sponsorship Commitment Form

CONTACT INFORMATION:

Company Name (EXACTLY as you wish to appear in printed materials)

Contact Name (Recipient of all sponsor communications) _____

Billing Address _____

Email Address _____ Phone Number _____

SPONSORSHIPS:

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Name Badge Lanyard
\$2,500 SOLD OUT | <input type="checkbox"/> Awards Banquet
\$2,000 | <input type="checkbox"/> Happy Hour
\$2,000 | <input type="checkbox"/> Summit Bag
\$2,500 |
| <input type="checkbox"/> Keynote Session
\$2,500 SOLD OUT | <input type="checkbox"/> Tour Bus
\$1,000 SOLD OUT | <input type="checkbox"/> Bag Add-In Item
\$500 | |

SUPPORTER LEVELS:

- | | | | |
|---|---|--|---------------------------------------|
| <input type="checkbox"/> Walnut - \$2,500 | <input type="checkbox"/> Cherry - \$1,500 | <input type="checkbox"/> Oak - \$1,000 | <input type="checkbox"/> Pine - \$500 |
|---|---|--|---------------------------------------|

EXHIBITOR:

- Tabletop - \$795

TOTAL OF SELECTIONS: \$ _____

ACKNOWLEDGEMENT INFORMATION: I commit to the total listed above.

Name: _____ Date: _____

Signature: _____

PAYMENT INFORMATION:

- Check enclosed for amount above payable to:

Virginia Forestry Association
3808 Augusta Ave.
Richmond, VA 23230

- Credit card payment:

Card Number _____

Exp Date _____ CVC _____

Name on Card _____

Billing Address _____

Signature _____

RETURN THIS FORM BY MARCH 28, 2025.

Virginia Forestry Association • 3808 Augusta Avenue • Richmond, VA 23230-3910

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